

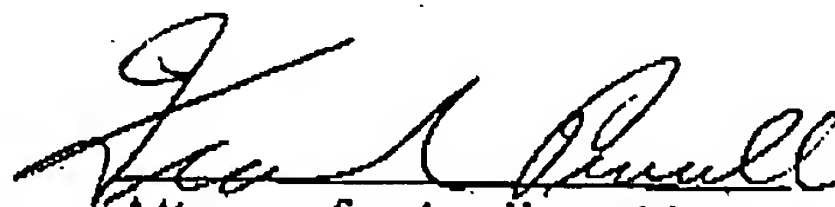
REMARKS

Applicant would first like to extend appreciation for the phone interview conducted on August 7, 2005 regarding the above-referenced application. The interview was very helpful in addressing the concerns of the Examiner and in response thereto, Applicant has amended the independent claims to more clearly set forth the present invention. In particular the claims as currently set forth clearly illustrate that there is maintained a registry of plurality of service providers and business entities on a server and/or computer wherein there is also maintained various offerings of goods and services by each of the service providers. In addition there is also maintained on the server information relating to the business relationships between the photo service providers and the business entities where the terminals are placed, and based on this there is provided a selection of offerings to a user at one of the terminals, goods or services that are based upon the business relationships stored on the server and the selection of desired goods or services by the user of the order terminal.

Applicant respectfully submits that the prior art fails to teach or suggest the invention as currently set forth. As previously discussed in Applicant's previous responses, the user, at the user terminal, now has the ability to order goods or services from a plurality of different service providers that may be totally unrelated and in fact in competition with the business entity at which the order terminals are placed. In the cited prior art there is no providing of a selection of different service providers to the user at the user terminal. Quite the contrary, what is provided is a selection of offerings by a particular retailer for fulfillment by a designated service provider. In the present claimed invention it is quite possible the user may be able to purchase goods or services from a competitor of the business entity from which the order is being supplied. Applicants respectfully submit that this is not obvious as in typical business relationships one does not allow the availability of offering goods or services of other providers that are in competition with the business entity.

In view of the foregoing it is respectfully submitted that the claims in their present form are in condition for allowance and such action is respectfully requested.

Respectfully submitted,



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If the Examiner is unable to reach the Applicant(s) Attorney at the telephone number provided, the Examiner is requested to communicate with Eastman Kodak Company Patent Operations at (585) 477-4656.